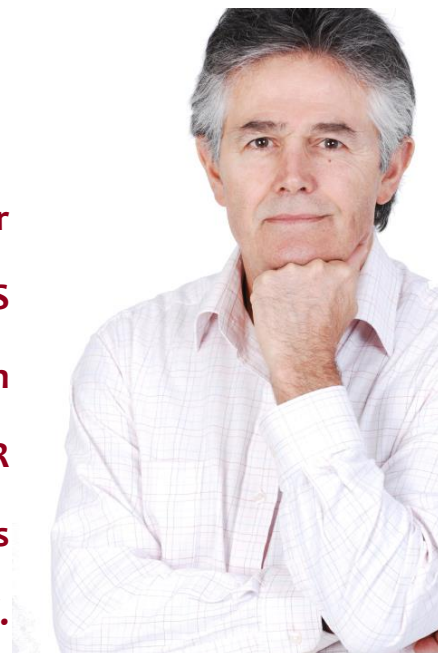


**THE CONVERSATION YOUR  
PATIENTS NEED TO SAY 'YES!'  
TO YOUR WONDERFUL  
TREATMENT PLANS.**

**JULIE PARKER PRACTICE SUCCESS  
SPECIAL EVENT**



**World-class Speaker  
CHARLES KOVSS  
presents an  
EVENING SEMINAR  
for dental practitioners  
and their support staff.**



**TUESDAY 17<sup>th</sup> JANUARY 2017 6:00PM - 8:30PM**

**Mulgrave Country Club Corner Jells & Wellington Road's, Mulgrave, Victoria, 3170**

**\$175 inc. GST per attendee. Every attendee receives the bonuses shown below worth \$195!**

**EARN 2 CPD POINTS**

**What would it mean for your practice if  
acceptance of your wonderful treatment  
plans increased by just 10%?**

JPPS clients have shown that increasing their  
treatment plan acceptance rates from 65%  
to 75% increases turnover by at least  
\$80,000 per annum.

**Spend an evening with world-class speaker  
and JPPS co-founder Charles Kovess, together  
with Julie Parker, as he reveals to you the  
psychological and compelling reasons why  
your patients will WANT to embrace your  
treatment plans and improve their smiles and  
health.**

Developing outstanding communication skills with patients is vital to every dental practitioner's success.

Stop falling into the trap of having money be the deciding factor for your patients.

There is a powerful 'return on investment' (ROI) that patients experience in their lives when they achieve a healthy, stable and attractive mouth.

Your ability to understand this ROI, and then communicate the many facets of this ROI to your patients, is a key factor in being rewarded for the quality solutions you are offering to your patients.

Feeling 'healthier' is only one of many reasons to proceed with acceptance of your treatment plan...**but it's not nearly the only reason, nor the biggest reason.**

**Learn specific ways to improve conversations with your patients so they say 'YES' more often to your wonderful treatment plans.**

**This special event will help you unlock a range of creative strategies that increase the trust your patients have in you, thereby enabling them to say 'Yes' more confidently.**

## TESTIMONIAL

*The Charles Kovess system of preparing people for the business of dentistry is unique, it clearly shows that depth, passion and ingenuity are part of the unique partnership he has with Julie Parker Practice Success.*

*After 44 years in dentistry, and 20 in my own consultancy, I can say this system is the most powerful way of driving business I have seen.*

*I can recommend him, and them, to anyone wanting to succeed in the "business of dentistry" and in the "busyness of your business".*

**DR HARRY MARGET**

### Your investment includes...

- **Insights and strategies to master your communication with patients from Charles Kovess**
- **Charles's national best-selling book *Passionate People Produce* RRP \$30**
- **One hour consultation by dental practice management expert Julie Parker RRP \$165**

**RSVP to:**

**julie@JulieParkerPracticeSuccess.com.au**

**or 0407 657 729**

The cost per attendee of this event is \$175.00 inc. GST

The total I authorise to have debited from my credit card is: \$\_\_\_\_\_

My preferred method of payment is;

VISA  MASTERCARD  AMEX

My credit card details are:

\_\_\_\_\_

Exp: \_\_\_\_/\_\_\_\_

Card verification number: \_\_\_\_\_

Name on card:

\_\_\_\_\_

Cardholder

Signature:.....